



WEWS

ORDER

Print Date 09/24/12 Page 1 of 4

Flight Dates 09/18/12-09/24/12

			<u>Order Sep</u>	00:20:00
		<u>Product</u>	<u>Estimate #</u>	1781
<u>Contract / Revision</u>	311218 /	OFA Sked C Week 9.18-9.24.12	<u>Alt Order #</u>	
<u>Original Date / Revision</u>	09/14/12 09/21/12	Agency Com 15% <u>Billing Contact</u>	<u>Billing Type</u>	Cash
<u>Advertiser</u>	Obama / Democrat / Preside	1010 Wisconsin Avenue - Suite #80 Washington, DC 20007	<u>Order Type</u>	GENERAL
<u>Agency</u>	GMMB Inc		<u>Billing Cycle</u>	EOM/EOC
<u>Buying Contact</u>		Sales Office EWSDC	<u>Billing Calendar</u>	BROADCAST
1010 Wisconsin Avenue - Suite #80	Washington, DC 20007	Sales Region NAT	<u>Demographic</u>	A35+
		Agency Ref 2	<u>Rev Codes</u>	POL POL CAND
			<u>Product Codes</u>	PL
			<u>Priority</u>	P-1
			<u>Advertiser Ref</u>	

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 59100

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	49	\$50,235.00	\$59,100.00	0.00	08/27/12	09/24/12	49	\$50,235.00	\$59,100.00
Totals	49	\$50,235.00	\$59,100.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Spots	Amount	
N 1	WEWS	09/18/12	09/24/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		1	\$350.00			0.00					
		Week: 09/24/12	09/30/12	-----		0	\$0.00			0.00					
N 2	WEWS	09/18/12	09/24/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00



Contract / Revision **311218** Flight Dates **09/18/12-09/24/12** Hiatus Dates

Original Date / Revision 09/14/12/ 09/21/12 Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked C Week 9.18-9.24** Estimate # **1781**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	<u>Totals</u>		
													Type	Spots	Amount
N 2	WEWS	09/18/12	09/24/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		2	\$450.00			0.00					
		Week: 09/24/12	09/30/12	-----		0	\$0.00			0.00					
N 3	WEWS	09/18/12	09/24/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	6	\$500.00	P-2	0.00	NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		6	\$500.00			0.00					
		Week: 09/24/12	09/30/12	-----		0	\$0.00			0.00					
N 4	WEWS	09/18/12	09/24/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$500.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1	\$500.00			0.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		1	WEWS	09/17/12-09/23/12	SA GMA 8-9a		8-9a				-----Sa--	:30	(\$500.00)	0.00	NM
		See MG 6.6,6.7,6.8 [n/a]													
		Week: 09/24/12	09/30/12	-----		0	\$0.00			0.00					
N 5	WEWS	09/18/12	09/24/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	3	\$450.00	P-2	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		3	\$450.00			0.00					
		Week: 09/24/12	09/30/12	-----		0	\$0.00			0.00					
N 6	WEWS	09/18/12	09/24/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	5	\$150.00	P-3	0.00	NM	6	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		5	\$150.00			0.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		1	WEWS	09/17/12-09/23/12	M-F 10-11a		10-11a				-TWThF----	:30	(\$150.00)	0.00	NM
		See MG 6.6,6.7,6.8 [na]													
		3	WEWS	09/17/12-09/23/12	M-F 10-11a		10-11a				-TWThF----	:30	(\$150.00)	0.00	NM
		See MG 6.6,6.7,6.8 [na]													
		6	WEWS	09/20/12-09/21/12	M-F 10-11a		10-11a				---ThF----	:30	\$450.00	0.00	NM
		MG for 4.1,6.3,6.1													
		7	WEWS	09/20/12-09/21/12	M-F 10-11a		10-11a				---ThF----	:30	\$450.00	0.00	NM
		MG for 4.1,6.3,6.1													
		8	WEWS	09/22/12-09/22/12	SA GMA 8-9a		8-9a				-----Sa--	:30	\$650.00	0.00	NM
		MG for 4.1,6.3,6.1													
		Week: 09/24/12	09/30/12	-----		0	\$0.00			0.00					
N 7	WEWS	09/18/12	09/24/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	3	\$800.00	P-2	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		3	\$800.00			0.00					
		Week: 09/24/12	09/30/12	-----		0	\$0.00			0.00					
N 8	WEWS	09/18/12	09/24/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	MTWTF--	:30	3	\$700.00	P-2	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		3	\$700.00			0.00					
		Week: 09/24/12	09/30/12	-----		0	\$0.00			0.00					



WFWS

Print Date: 09/24/12

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Contract / Revision **311218** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/14/12 / 09/21/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product OFA Sked C Week 9.18-9.24 Estimate # 1781



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Contract / Revision 311218 Flight Dates 09/18/12-09/24/12 Hiatus DatesOriginal Date / Revision 09/14/12/ 09/21/12 Order Sep 00:20:00Advertiser Obama / Democrat / Presid Product OFA Sked C Week 9.18-9.24 Estimate # 1781

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
N17	WEWS	09/18/12	09/24/12	Friday Prime C	CM	10-11p	-----F--	:30	1	\$6,000.00	P-1	0.00	NM	1	\$6,000.00	
<hr/>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----		0				\$0.00		0.00				
N18	WEWS	09/18/12	09/24/12	Monday DWS	CM	8-10p	M-----	:30	1	\$14,000.00	P-2	0.00	NM	1	\$14,000.00	
<hr/>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-----		0				\$0.00		0.00				
		Week: 09/24/12	09/30/12	M-----		1	\$14,000.00									
N19	WEWS	09/18/12	09/24/12	M-SU 11-1135P Late Ne	CM	11-1135p	MTWTF-S	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00	
<hr/>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-TWTF-S		1	\$2,200.00					0.00				
		Week: 09/24/12	09/30/12	-----		0	\$0.00					0.00				
N20	WEWS	09/18/12	09/24/12	Primetime Emmy Award	CM	8-11p	-----S	:30	1	\$12,000.00	P-2	0.00	NM	1	\$12,000.00	
<hr/>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-----S		1	\$12,000.00					0.00				
		Week: 09/24/12	09/30/12	-----		0	\$0.00					0.00				
Totals														49	\$59,100.00	